

COURSE SYLLABUS

BUS 370-01—MANAGERIAL FINANCE

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OFFICE: TOS – Women’s Dorm - Room A104

OFFICE HOURS: MW 8AM-12NOON, FRI 8AM-10AM. Other hours by appointment

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TEXTBOOK: Essentials of Managerial Finance, 14th edition, Scott Besley and Eugene F. Brigham; Thomson/South-Western.

Course Description

A study of the economic and financial structure of firms and their impact on the financial and operational requirements of firms. Areas covered will come from the following topics:

- The Financial Environment: Markets, Institutions, Interest Rates, and Taxes
- The Time Value of Money
- Risk and Rates of Returns
- Valuation Concepts
- Capital Budgeting Techniques
- Project Cash Flows and Risk
- The Cost of Capital and Capital Structure
- Dividend Policy
- Analysis of Financial Statements
- Financial Planning and Control
- Working Capital Policy
- Managing Short-Term Assets and Short –Term Liabilities
- **Ethics in Finance**

COURSE OBJECTIVES

- Obtain a working knowledge of basic managerial finance concepts, principles and applications.

- Demonstrate an understanding of the concepts through problem solving exercises and exams.
- Apply critical- thinking and decision making skills to ethical dilemmas presented in the financial environment.

EVALUATION:

Class attendance/participation	10%
Examinations (6 @ 15)	90%

Library Component: From a library resource (book, periodical, newspaper), prepare a 3 page paper on subject matter related to **ethics in finance**.

MAKE-UP EXAM MAXIMUM POINTS

Exams not taken at scheduled time but before exams returned – MAX 80%.
Those taken after exams are returned - MAX 63%.

BUS 370-01 MANAGERIAL FINANCE
TENTATIVE DETAILED COURSE SYLLABUS-FALL 2007

DATE	DESCRIPTION	ASSIGNMENT
Fri. Aug. 17	FIRST DAY OF CLASS	
Mon. Aug. 20	Chapter 1- An Overview of Managerial Finance	Read Chapter
Wed. Aug. 22	Chapter 2. Analysis of Financial Statements	Read Chapter
Fri. Aug. 24	Chapter 3 – The Financial Markets and the Investment Banking Process	Read Chapter
Mon. Aug. 27	Chapter 4- The Time Value of Money	Read Chapter
Wed. Aug. 29	Chapter 4- The Time Value of Money	
Fri. Aug. 31	EXAM # 1 REVIEW	
Mon. Sept. 3	LABOR DAY HOLIDAY	
Wed. Sept. 5	EXAM #1 Chapters 1-4	
Fri. Sept. 7	Chapter 5 – The Cost of Money	Read Chapter
Mon. Sept.10	Chapter 6 – Bonds –Characteristics and valuation	Read Chapter
Wed. Sept.12	Chapter 7 – Stocks - Characteristics and valuation	Read Chapter
Fri. Sept.14	Chapter 8 – Risk and Rates of Return	Read Chapter
Mon. Sept.17	Chapter 8 – Risk and Rates of Return	
Wed. Sept. 19	Chapters 6-8 Exercises	
Fri. Sept. 21	EXAM #2 REVIEW	
Mon. Sept. 24	EXAM # 2 Chapters 6 - 8	
Wed. Sept. 26	Chapter 9 Capital Budgeting Techniques	Read Chapter
Fri. Sept. 28	Chapter 9 Capital Budgeting Techniques	
Mon. Oct. 1	Chapter 10 Project Cash Flows and Risk	Read Chapter
Wed. Oct. 3	Chapter 10 Project Cash Flows and Risk	
Fri. Oct. 5	Chapters 9 & 10 Exercises	
Mon. Oct. 8	EXAM # 3 REVIEW	
Wed. Oct. 10	EXAM#3 Chapters 9 and 10	
Fri. Oct. 12	Chapter 11 – The Cost of Capital	Read Chapter,
Mon. Oct. 15	Chapter 11 – The Cost of Capital	2 (a) only

Wed. Oct. 17	Chapter 12 – Capital Structure	Read Chapter
Fri. Oct. 19	Chapter 12 – Capital Structure	
Mon. Oct. 22	Chapter 13 – Dividend Policy	Read Chapter
Wed. Oct. 24	Chapters 11 – 13 Exercises	
Fri. Oct. 26	EXAM # 4 REVIEW	
Mon. Oct. 29	EXAM # 4 Chapters 11 - 13	
Wed. Oct 31	Chapter 14 Working Capital Policy	Read Chapter
Fri. Nov. 2	Chapter 15 Managing Short-Term Assets	Read Chapter
Mon. Nov. 5	Chapter 16 Managing Short-Term Liabilities	Read Chapter
Wed. Nov. 7	Chapters 14 – 16 Exercises	
Fri. Nov. 9	EXAM # 5 REVIEW	
Mon. Nov. 12	EXAM # 5 CHAPTERS 14 - 16	
Wed. Nov. 14	Chapter 17 Financial Planning and Control	Read Chapter
Fri. Nov. 16	Chapter 17 Financial Planning and Control	
Mon. Nov. 19	OPEN	
Wed. Nov. 21	HOLIDAY	
Fri. Nov. 23	HOLIDAY	
Mon. Nov. 26	Chapter 18 Alternative Financing Arrangements and Corporate Restructuring	Read Chapter
Wed. Nov. 28	Chapters 17 & 18 Exercises	
Fri. Nov. 30	EXAM # 6 REVIEW	
Week of Dec. 3	FINAL EXAM	

Student Classroom Decorum Expectations:

To enhance the learning atmosphere of the classroom, students are expected to dress and behave in a fashion conducive to learning in the classroom. Students should dress up on Shaw Pride Tuesday. Students should refrain from disruptive classroom behavior (i.e., talking to classmates, disrespectful responses to teacher instructions; swearing; wearing clothes that impede academic learning such as but not limited to, wearing body-revealing clothing and excessively baggy pants; hats/caps, and/or headdress. Students should turn off telephones prior to entering the classroom. Students who exhibit the behaviors described above, or similar behaviors will be immediately dismissed from class at the third documented offense. The student will be readmitted to class only following a decision by the department chair. The student may appeal the decision of the department chair to the Dean of the College offering the course, and, subsequently, to the Office of the Vice President for Academic Affairs, and then to the President of Shaw University. The decision of the President will be final. Failure to follow the procedures herein outlined will result in termination of the appeal, and revert to the decision of the department chair.

Each behavior construed by the teacher/professor as non-contributive to learning will be recorded, properly documented, and appropriately reported to the student and to the chair of the academic department offering the course. The report will be in written form with a copy provided to both the student and the department chair. The faculty member should retain a copy for his/her own records.

Additional student behavior codes may be found in Student Affairs.