

AGCOLLADES

Girls' Summer Tech Camp Makes Big Impact

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Starting on June 27, the School of Business & Professional Studies hosted a four-day camp on campus titled, "Girls Can C2," which stands for Girls Can Code and Create – a reference to STEM-focused instruction in computer programming. The free, community-based technology program for girls ages 6-12 years old reached registration capacity (20) very quickly and met daily from 9:30 a.m. to 3:00 p.m. At the end of the program, participants were able to code and use Apple digital tools to design.

The girls bonded throughout the four days. Not only did they code and create, but they also collaborated. By the final day, many new friendships had formed. During the closing program, proud parents were amazed as their daughters demonstrated their newly-developed skills.

President Paulette Dillard said, "Girls Can C2 is an exemplary model for providing instruction, building skills, and instilling the confidence early-on that young girls need to gravitate toward the fields of Science, Technology, Engineering and Math (STEM). We appreciate the support from our corporate partner Apple and thank the Girls Can Code & Create program directors [Dr. Betty Liverman and Dr. Alecia Anderton-Georgie] for making this opportunity possible in our community."

"The camp was so fun and I learned so much about technology and how to code, which I had no idea existed before attending. Being around other girls that look like me gave me the opportunity to be myself!"
—Isabella Mack



On Your Mark, Get Set, Grow

Die or grow? That is the decision that we in the School of Business and Professional Studies (SBPS) face every day. Dying

results from stagnation, mediocrity and fearing change. Growing involves an unwavering commitment to service and moving forward in excellence. There's only one viable option for us.

You will see many achievements in this issue—new grant funding, corporate

partnerships, engaged faculty, outstanding student opportunities, and community engagement.

Since last year, the number of SBPS financial supporters has more than doubled. In fact, the total amount received has grown exponentially. The impact on current and future students has been tremendous. They have grown. Lives have been transformed.

The momentum must continue. This is mission critical. Increased financial support will help us burst out of the starting blocks and win the race for excellence.

We're excited about what's happening and confident about our future if we stay mission focused. Are you ready to run with us? On your mark, get set, GROW!

—Dr. Lynette Wood

To prepare a diverse student population for successful careers by integrating academic and experiential learning, strategic partnerships and active civic engagement.

ACCOLADES

The biannual newsletter of the Shaw University School of Business & Professional Studies, presenting news and features illustrating the advancement of the mission and vision of the School.

Shaw University is the first HBCU in the nation to achieve CEO Cancer Gold Standard Employer Status



CEO Gold Standard Accreditation Achieved

Shaw University joined the Gold Standard Community, receiving accreditation as a Gold Standard employer from the CEO Roundtable on Cancer. Gold Standard employer recognition is extended to universities that champion health and well-being by advancing prevention, diagnosis, and quality treatment of cancer for students, faculty, staff, alumni, parents and communities. Barbara Powell-Jackson, Gold Community Engagement Coordinator and an adjunct professor in the School of Business and Professional Studies, led the accreditation process. She said: "This is an honor – a great accomplishment that speaks volumes for the Shaw University legacy and our stance as we continue to embrace, empower and educate our community."

Robert A. Ingram, founding chairman

of the CEO Roundtable on Cancer, said in a statement to the university: "As the first Historically Black College and University to earn Gold Standard accreditation, I trust Shaw's example will inspire other HBCUs to embrace the tenets of the Gold Standard and bring the life-saving benefits of cancer prevention, early detection and quality of care to their employees, students and communities."

The CEO Roundtable on Cancer's Going for Gold program is a multi-year initiative in partnership with HBCUs and other organizations to make continual progress toward the elimination of cancer. Through initiatives that reduce the risk of cancer, enable early diagnosis, facilitate access to treatment, and hasten the discovery of effective therapies, this can be a reality.

SBPS Awarded \$600,000 Federal Grant

The federal government's Minority Business Development Agency awarded a \$600,000 (over two years) grant to Shaw University to support undergraduate entrepreneurship education. Principal investigator and project director, Dean Lynette Wood and Dr. Nichole Phillips, sought funding for the project, "Creating the **Business Innovation Gateway (BIG)**" which will develop and expand entrepreneurship curricula over the next two years. Prof. Matthew Gargano and Prof. Hanif Omar will serve as program fellows.

This is a major accomplishment for the School of Business and Professional Studies. Dean Wood said, "It was a competitive application, with a very, very short turnaround time - which required working through a holiday weekend. The sacrifice that was made to meet the deadline was worth it. What's ahead for undergraduate entrepreneurship education at Shaw University is going to be BIG!!!"



Future Bank Leaders

The North Carolina Bankers Association is offering Shaw business school students a unique opportunity to become successful leaders in the banking industry by launching its Future Bank Leaders (FBL) program. FBL builds relationships between students and bank leaders through on-campus meetings, mentoring, career guidance, scholarships, internships, jobs, content and more. Interested students can take advantage by registering for the Spring 2023 semester Special Topics course, Credit Essentials Certificate, which promises to be a fun, real-world way to learn banking basics from instructors who are professional bankers telling true stories of their successes...and setbacks. Typically, students passing the class are offered paid summer internships by NC banks, which then offer many of them exciting, well-paying jobs upon graduation.



Peter Gwaltney and Dr. Lynette Wood celebrate a successful launch.

"It was the highlight of my summer. The bankers who participated were impressed by the students they met and everything they learned about Shaw University. It was a good day for everyone."

—Peter Gwaltney
President & CEO
North Carolina Bankers Association



Bank executives network with Shaw business students at the Welcome Back BBQ.

Courtesy of the North Carolina Bankers Association (NCBA), the 2022-23 academic year kicked off with a Welcome Back Barbecue which introduced close to 30 business students to senior bank executives. The event, held in Estey Hall Auditorium on August 25, in many ways resembled a family reunion. Attendees enjoyed the menu of favorites as well as the networking opportunities where they laid the groundwork for the Future Bank Leaders program (including the Credit Essentials Certificate course which starts in January).

"Banking is an incredibly rewarding

career and banks across NC are seeking emerging talent like the students we met at Shaw University," said Peter Gwaltney, NCBA President & CEO. "We're thrilled with this partnership and are grateful to President Dillard, Dean Wood and the entire Bear family for the warm welcome we've received."

Students interested in starting the journey to a successful career as a bank executive should contact Dean Wood or John Sullivan, Senior Director of University Relations at NCBA, to indicate their interest in enrolling in the virtual Credit Essentials Certificate class.

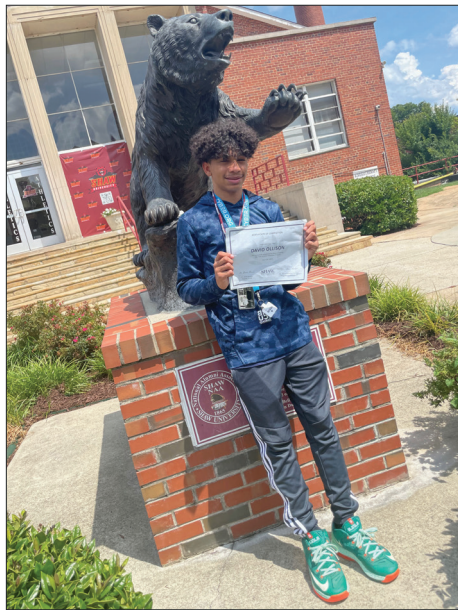
Computer Science Hosts High-Tech Immersion Camp

Shaw's computer science program hosted a High-Tech Summer Immersion Program for middle and high school students on July 28 and 29, thanks to the generous sponsorship of the Cybersecurity & Infrastructure Security Administration and Cyber.org Project REACH. Participants received fundamental introductions to cybersecurity, programming, game development and networking. While in the camp, the students worked with Raspberry Pis (mini computers) to build fully-functional PCs and received the devices as gifts on the last day.

Willie Henderson, Cyber Education Specialist from Cyber.org, provided follow-up reflections that speak volumes: *"The experience at Shaw was nothing but top notch from the amazing staff in the Willie Gary Student Center who provided the delicious breakfast, lunch, and snacks, to the campus tour Dr. Brown led us on which exposed the students to the history of Shaw. They were truly on hallowed grounds."*

"The opportunity to witness Dr. Brown and Dr. Anderton-Georgie lead the camp was nothing short of amazing. The knowledge they shared with the students, not only about computer science, cybersecurity, and STEM, but most importantly about life and taking advantage of the opportunities it will present, was priceless."

"Thank you, Dr. Brown, for your tireless energy over those two days, not to mention the hours of preparation you put into it."



▲Willie Henderson, Cyber Education Specialist, Cyber.org, observes student progress at camp.

◀As a result of his experience on campus, Greensboro native David Ollison has decided that Shaw is the university for him.

▼Students and staff celebrate the completion of the tech camp. Many of the participants commuted from Warren County.

Dr. James Brown, Computer Science Program Coordinator, in action.



CS QuickBytes

NSF Awards Grant to Cybersecurity Program

The National Science Foundation has funded Shaw University's project, "Catalyst Project: Increasing Access and Inclusiveness in Cybersecurity through Lab Experiences" for \$199,797. We applaud principal investigator, Dr. James Brown, and co-principal investigator, Dr. Robert Holland, for the high-quality proposal. Receiving this award is especially noteworthy since the acceptance rate for NSF grants is very low.

90%

Computer Science enrollment growth, fall 2021 to fall 2022.



Dr. James Brown (center) at Shaw's booth with De'Von Carter, Triangle InfoSeCon Conference organizer (left), and (right) Matt McKeever, CISO LexisNexis.

CS Shines at Information Security Conference in Raleigh

The Information System Security Association Triangle InfoSeCon Conference, held at the Raleigh Convention Center, is the largest annual Information Security conference in the area. Shaw University was granted a booth at the sold-out event to share the launch of the Computer Science Cyber Operations concentration and engage with industry and government partners.



Shaw University president, Dr. Paulette Dillard, joins Dr. Scott Ralls, president of Wake Tech, in signing the technology agreement which opens opportunities for both schools.

Historic Technology Articulation Agreement Signed with Wake Tech Community College

In the spirit of academic cooperation and with the goal of offering students additional pathways for academic success, Shaw University and Wake Technical Community College (WTCC) signed a historic technology articulation agreement beginning in the fall 2022 semester – allowing WTCC course credits to transfer from Wake Tech to Shaw toward completion of a four-year college degree. The terms of the agreement apply to standard course-based degree programs for undergraduate students.

According to the agreement, any Wake Tech student enrolling at Shaw may transfer up to 70 credit hours toward a bachelor's degree. All academic coursework completed at Wake Tech for which a student has earned a grade of C- or higher is fully transferable to Shaw University. Transfer students can complete four-year degrees in Computer Science - General Concentration or in Computer Science - Cyber Operations Concentration.



Corisma Akins (left), Cyber Education Specialist, Cyber.org, expressed her enthusiasm for the Shaw partnership. De'Von Carter (above), Cybersecurity Senior Manager and Senior VP at Truist Financial, shared the importance of listening and learning from others' mistakes.

Cyber.org/Cy(Bear)security Partnership Announced

The launch of the Cyber.org/Shaw University Cy(Bear)security partnership was announced on September 23 to an enthusiastic audience of tech industry professionals and Shaw University students, faculty, staff and administrators. As a result of establishing the Computer Science Cyber Operations concentration, the student-to-workforce technology pipeline is certain to increase.

New SBPS Full-Time Faculty: Preparing Students for Success



Dr. T. Nichole Phillips* ▲

*Associate Professor
Business Administration
Director, Innovation & Entrepreneurship
Center (IEC)*

Dr. Phillips brings extensive experience as an educator and researcher to her role at Shaw University. As an HBCU graduate and entrepreneur, she is passionate about the role that entrepreneurship can play in the economic mobility and life enhancement of our students and believes that HBCUs are in a prime position to contribute to this effort. Committed to student success, her goal is to foster connections between business principles and personal goals that enable students to devise strategic plans to chart the career and life paths they desire.



◀ **Dr. Gail Mazyck***
*Assistant Professor
Elementary Education*

Dr. Mazyck, a lifelong educator, has spent the last two decades in the field of Education. Reading science, cultural pedagogy, and increasing the expertise of early educators in oral language development are her research interests.

Committed to the next generation of educators, she looks forward to adding to the ten years already spent at Shaw U as an adjunct!

*Welcome to the new
faculty roles!*

Committed to the vision of building futures

Teah Rawlings
*Instructor
Recreation Management*

Professor Rawlings is an advocate and supporter of student development, equity, and HBCUs. Her professional work expands across multiple sectors as she has experience in Parks and Recreation, non-profits, and higher education. She is a Certified Parks and Recreation Professional and is dedicated to encouraging students' success and assisting them in the student-to-career transition. ▼



Matthew Gargano* ▲
*Assistant Professor
Business Administration
IEC Program Fellow*

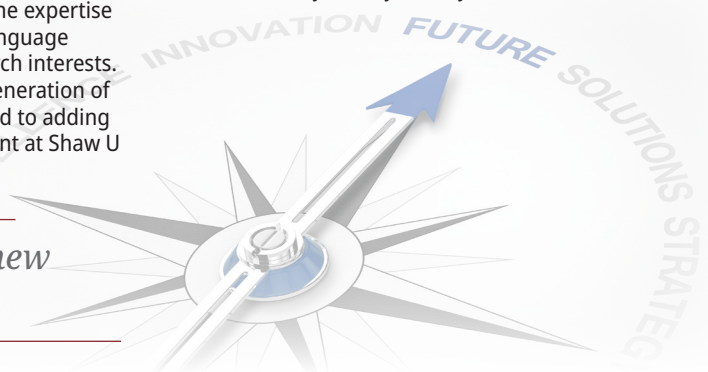
Professor Gargano comes to Shaw University with ten-plus years of teaching experience in the areas of business administration, entrepreneurship, and data analytics. He is passionate about experiential learning as a way to bring equity, relevance, and cultural competency into his teaching and learning environment, believing in speaking to the potential within each learner.

New Part-time Faculty Hires

Dr. Karen Nunez - Accounting

Nyteisha Bookert - Computer Science

**Transitioned from adjunct to full-time.*



FACULTY BULLETIN BOARD

Dr. Smith Awarded Policy Fellowship

Dr. TaVshea Smith has been awarded a policy fellowship through the NC Education Policy - North Carolina Public Education Forum. Dr. Smith will collaborate with North Carolina policy stakeholders focusing on educational policy issues.

Faculty Selected as UNCF Fellows

Dr. Gerald Anderson, Prof. Matthew Gargano, Dr. Gail Mazyck, and Dr. Christopher Wilks were selected for the inaugural cohort of the UNCF Teaching + Learning Center Faculty Fellows program. This initiative supports HBCU faculty in connecting their curriculum to business and industry.

Dr. Anderson said, "Although I have a level of comfort in creating online courses, the fellowship program introduced tools and techniques that are very useful. I have already begun incorporating some into my course content. Another valuable aspect of the program is that you have the opportunity to interface and collaborate with faculty members from other HBCUs. Done via Zoom, the face-to-face collaboration adds another positive component to the program."

Science of Reading



Department of Education Receives NCICU Grant

The Department of Education and Child Development received a \$15,600 grant from North Carolina Independent Colleges and Universities. The funding will help to revise courses and syllabi to include the new science of reading guidelines for the Educator Preparation Program in North Carolina. Kudos to co-principal investigators, Dr. Betty Liverman and Dr. TaVshea Smith.

New Custom Banners, Video Displays, Wall Art Bring Inspiration to Tupper Hall

Wherever students, faculty and staff are in Tupper Hall, they will be encouraged to strive for excellence. New inspirational signage has been placed in classrooms (1-3) and in the main hallway (4). Also, video displays have been installed near entrances (5) to keep everyone motivated, empowered, and informed!



▲ In addition to the wall art, Tupper now features banners celebrating business administration majors and their progress toward professional life. Featured in these banners are Nakya Carter and George White, Jr., with more students to come.



Opening Access to Tupper

Thanks to a grant from the National Parks Service, an elevator now provides increased accessibility to Tupper Hall. Students like Delaneyah Leach (above) were pleasantly surprised to learn that the building, which was erected over 100 years ago, has been retrofitted to become ADA compliant.

Internships

Summer 2022

Additional names were reported in the March 2022 Accolades.

Marc Brown, Computer Science
LexisNexis

Matthew Carby, Computer Science
LexisNexis

Nakya Carter, Bus. Admin.-Management,
Mass Communications
Stratagon

Nicholas Couropmitree, Bus. Admin.-Accounting
Deloitte

George White, Jr., Bus. Admin.-Management
Habitat for Humanity

Fall 2022

Nakya Carter, Bus. Admin.-Management,
Mass Communications
myFutureNC

Kareem Butler, Bus. Admin.-Management
Affordable Care Accounting

Holley Jones, Bus. Admin.-Management
A TaxLady Network, LLC

Professional Enhancement

Marc Brown, Computer Science
Level the Playing Field

Elikem Des Amekudi, CIS
Level the Playing Field

Terry Pettiford, Bus. Admin.-Management
HBCU Student Summit at Deloitte University

New Jobs

Panashe Garah, '22, Computer Science
Prometheus Group

Eureka Ndinga, '22, Bus. Admin.-Accounting
Shaw University

Ben Vasquez, '22, Bus. Admin.-Management
Shaw University



Graduate School

Michael Armstrong, '22
North Carolina A&T State University

Shamari Henderson, '21
Emporia State University

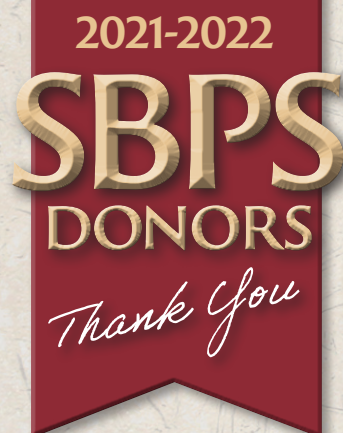
Eureka Ndinga, '22
Campbell University

Da'Shawn Wallace, '22
Clark Atlanta University

Reward for Excellence



In April, Shaw CFO David Byrd (R) and his associate Jayson Burton (L) took accounting students, (L-R) Breeelyn Clark, Amari Earl, and Alaya Mack, out to lunch to celebrate internship offers with Deloitte, one of the world's four largest professional services firms.



PATRON

\$100-\$499

Rahman Batin
Dedra Bonner
Milton G. Boone
Mikkel B. Christie
Claudia L. Cofield
Thomas E. Cuttino
Kimberly Anne Faison
Brandon Fields
Charlie Brandon Fields
Dr. Frankie Hodges
Cheryl Kirk-Duggan
Maria McDade
Grace Spears
PrinceTitus Spears-Pegram
Joel Faison
Kanika W. Spruill
Daniel Boynton
Dr. Theresa Hammond

Robbin K. Shipp

Dr. Lynette Staplefoote-Boynton
Cassandra D. Wilson
Ayoka S. Gay
Dr. Paulette R. Dillard
Levi Beckwith
David E. Lanier

ADVOCATE

\$500-\$1,999

Dr. Adrian Allen
James R. Williams
Dr. Joseph N. Bell
Judy G. Belton
Vicki M. Spears
Barbara L. Fields
Bobby Sanders
Dr. Lynette Wood

AFFILIATE

\$2,000-\$4,999

Deloitte
Progressive Business Solutions

BENEFACTOR

\$5,000-\$9,999

Lillian Goode Alston

PARTNER

\$10,000+

Curi Capital
Don Wood
Lenovo
Martin Marietta Aggregates
Apple Inc
Wells Fargo Foundation
CEO Roundtable on Cancer, Inc.
Red Hat, Inc.

*Contributions received July 1, 2021-June 30, 2022
Contributions reported annually*