



SPONSORSHIP OPPORTUNITIES

2025 CIAA Tournament February 24th - March 1st CFG Bank Arena Baltimore, Maryland

Shaw University, the first Historically Black college in the South, proudly celebrates its rich legacy and community spirit as part of the CIAA. As a founding member of the Central Intercollegiate Athletic Association, Shaw University plays a vital role in this historic conference, showcasing excellence both on and off the court. Join us during CIAA Tournament Week to cheer on the Bears and support our mission to empower future leaders!

Platinum Bear Sponsor : \$10,000

- Four (4) VIP Tickets to the Grand Finale Block Party at Power Plant Live!
- Four (4) CIAA Game Passes*
- Two (4) Suite Tickets
- Logo & Brand Recognition**
- Digital Promotion
- Student Recruitment for Experiential Learning Opportunities

Gold Bear Sponsor : \$5,000

- Two (2) VIP Tickets to the Grand Finale Block Party at Power Plant Live!
- Two (2) CIAA Game Passes*
- Two (2) Suite Tickets
- Logo & Brand Recognition**
- Digital Promotion
- Student Recruitment for Experiential Learning Opportunities

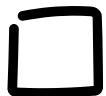
Silver Bear Sponsor : \$2,500

- Two (2) VIP Tickets to the Grand Finale Block Party at Power Plant Live!
- Two (2) CIAA Game Passes*
- Logo & Brand Recognition**
- Student Recruitment for Experiential Learning Opportunities



Sponsorship Opportunities

Please check the Sponsorship Level:



Platinum Bear Sponsor

\$10,000.00



Gold Bear Sponsor

\$5,000.00



Silver Bear Sponsor

\$2,500.00



We accept the following forms of payment as well as ACH. Please contact Melodie Carter, Senior Director of Development, to request an invoice at melodie.carter@shawu.edu

**If paying by check, please make your check payable to ShawU and mail it to: Shaw University
Office of Institutional Advancement
118. E South Street
Raleigh, NC 27601**

For more CIAA 2025 information, please visit www.shawu.edu/ciaa2025

For more information about sponsorship opportunities, please contact the Office of Institutional Advancement at 919-546-8320.

* ShawU Men's and Women's Basketball Team will participate in the 2025 CIAA Tournament on February 24th – March 1st at the CFG Bank Arena in Baltimore, Maryland
**Company is responsible for providing pop-up banner. Otherwise, company signage will be provided.