



SHAW UNIVERSITY ATHLETICS

HOMECOMING 2026

VENDOR GUIDE

SATURDAY, OCTOBER 31, 2026 | SHAW VS. BLUEFIELD STATE UNIVERSITY

HOMECOMING VENDORS VILLAGE

★ SATURDAY, OCTOBER 31 ★

SHAW UNIVERSITY vs. BLUEFIELD STATE UNIVERSITY

VENDOR PRICING



OUTSIDE STADIUM

\$500

Vendor space located outside the stadium.



INSIDE STADIUM

\$600

Vendor space located inside the stadium.



GAME DAY TICKET

\$40

Not included with either vendor space.



INCLUDED

Each vendor fee includes one parking pass.



NOT INCLUDED

- Game Tickets
- Tailgate Access

01 VENDOR SPACE



Vending is a designated location where goods and products may be sold to the general public.

- ✓ Set up only in locations assigned by Shaw Athletics.
- ✓ Vendor spaces may not be assigned, sublet or resold.

02 WHAT TO BRING



Vendors must provide all setup materials, including tables, chairs and tents.

NOT PROVIDED:



Electricity



Ice



Water

Plan for all operational and product-display needs before arrival.

03 CLEANLINESS + BREAKDOWN



Vendors must keep their booths and surrounding areas clean and orderly throughout the rental period.

- ✓ Remove all equipment, merchandise, trash and boxes after breakdown.



Shaw University is not responsible for property left overnight or unattended.

04 SALES + SOLICITATION



Sales may occur only inside the vendor space assigned by Shaw Athletics.

- ✗ Soliciting outside the official vendor location will result in forfeiture of the booth.
- ✗ Food, beverages or personal items may not be sold outside the approved vending protocol.

05 SITE RULES



Pets are not allowed in vendor sites, Durham County Memorial Stadium or the parking lot.



The Athletics Department, Durham County Sheriff and stadium management may refuse service at any time.



Inappropriate conduct may result in loss of vending privileges and immediate removal.

06 ALCOHOL + RESPONSIBILITY



- All vendors and patrons must comply with local and state laws governing alcohol consumption.
- Alcohol consumption by anyone under age 21 is prohibited.
- Supplying alcohol to an underage person may result in criminal and civil liability.



Shaw University is not responsible or liable for accidents, damage, loss or theft involving materials, merchandise or personal property.

CONTACT + ASSISTANCE



VENDOR QUESTIONS
SHAW ATHLETICS
919-719-6334



EMERGENCY
CALL 911



NON-EMERGENCY
SHERIFF
919-560-0853

COME PREPARED. SERVE WITH EXCELLENCE. BEAR WITH US.



SHAWBEARS.COM



@su_bears

#BearWithUs!